

Optimize Your Operations

The AUA's Practice Managers' Network Benefits You!

Practice Managers'
NETWORK

2011 AUA Practice Managers' Network (PMN) Subscription

Subscribers receive the following benefits:

- unlimited access to coding experts through the AUA Coding Hotline
- timely management advice electronically via the *Practice Managers' E-News* delivered via e-mail (or fax) and *Practice Manager's Q&A*, a moderated e-mail forum
- a free online subscription to the *AUA Health Policy Brief* (for those who do not already receive this publication)
- a free copy of *Practice Management Tips*, an annual publication designed to help with the intricacies of running a physician's office
- access to the PMN search engine on www.AUANet.org
- Free Webinars on hot practice management topics
- a free online subscription to *UroStat*, the AUA's advocacy update newsletter
- a free online subscription to *AUANews*, the official news-magazine of the AUA

Note: The PMN yearly subscription runs from January–December

Here's what your colleagues are saying about the PMN:

"Those who are not active participants in the AUA PMN are missing out on a great and invaluable resource. Nowhere is there a better collective knowledge base regarding urologic practice management. For any practice that wants to work smarter and not harder, getting on board with the AUA PMN is a no-brainer."

John C. Lin, MD
Principal, Sunrise Urology, Gilbert, AZ

"With the PMN, you can have access to hundreds of extremely talented and knowledgeable urology practice consultants who are available for consults 24/7. Have a question regarding staffing issues? Just ask. Have a question on EMR transition and experiences? Just ask. Have a question about employer law? Just ask. I recommend the PMN and only wish I joined it from day one."

Richard A. Schoor, MD, FACS
Smithtown, NY

"Just wanted to give a virtual pat on the back to everyone at AUA PM dept. Congrats on 10 years, don't know what the urology practices did before you were a resource but I'm glad you've been there for me numerous times. When I talk to other specialty group managers, I am amazed that their association isn't nearly as dedicated as you guys are. Thanks again to all of you, Rick, Susan, Stephanie, and everyone else who works behind the scenes to keep us informed and successful."

DeAnna Brown, CMPE COMOM CPC
Cleveland, TN



American
Urological
Association, Inc.

Subscription for 2011 is \$150 for new subscribers.

To subscribe, visit www.AUANet.org/PMN2011 or complete the attached enrollment form and fax to 410-689-3916.

If you have questions, call 1-866-RING-AUA (1-866-746-4282), extension 3784.

To ensure delivery, please print clearly and use a street address. Incomplete or unclear information may delay your order.



* indicates required information

GET CONNECTED!

YES! I'D LIKE TO GET CONNECTED TO THE
AUA PRACTICE MANAGERS' NETWORK.

For office use only

- CH KC PMC
- SEC AM OR

NEW SUBSCRIBER

*Name of Person Subscribing _____ AUA/PMN ID# (if applicable) _____ *Job Title _____

*Name of Practice _____ *How many urologists are affiliated with this practice? (List below) _____

Practice Manager's Name (if different from above) _____

*Address _____

*City _____ *State _____ *Zip _____

*E-mail _____

*Office Phone _____ *Office Fax _____

The Managers' Q&A Forum Listserv can generate as many as 50 email messages per day to your Inbox.

Please indicate your preferred mode of receipt:

Active – every message delivered when sent

Digest – one message per day with hyperlinks to topics discussed

PLEASE PROVIDE the names of all practicing physicians in your office. Where appropriate, provide their AUA member ID number(s).
NOTE: If more than four, please copy this form before completing.

Name _____ AUA ID# _____

Name _____ AUA ID# _____

Name _____ AUA ID# _____

Name _____ AUA ID# _____

\$150 One-Year NEW Subscription

REDUCE ANNUAL COST W/MULTI YEAR SUBSCRIPTION OPTION

\$199 Two-Year Subscription (2011 and 2012)

\$299 Three-Year Subscription (2011, 2012 and 2013)

TO ENROLL:

- Online at www.AUAnet.org/PMN2011
- Fax this form to 410-689-3916
- Phone 1-866-RINGAUA, (ext. 4012)
- Mail this form with check to American Urological Association, Inc. P.O. Box 79165, Baltimore MD, 21279-0165. Please retain a verification copy.

___ Check enclosed (make payable to American Urological Association, Inc.)

Total \$ _____

___ Charge my: VISA MC AMEX DISCOVER

Card Number _____ Cardholder's Signature _____ Exp. Date _____

Cardholder's Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

This is a non-transferable annual fee. Once you receive your network materials, there are no refunds.