

American Urological Association 2022

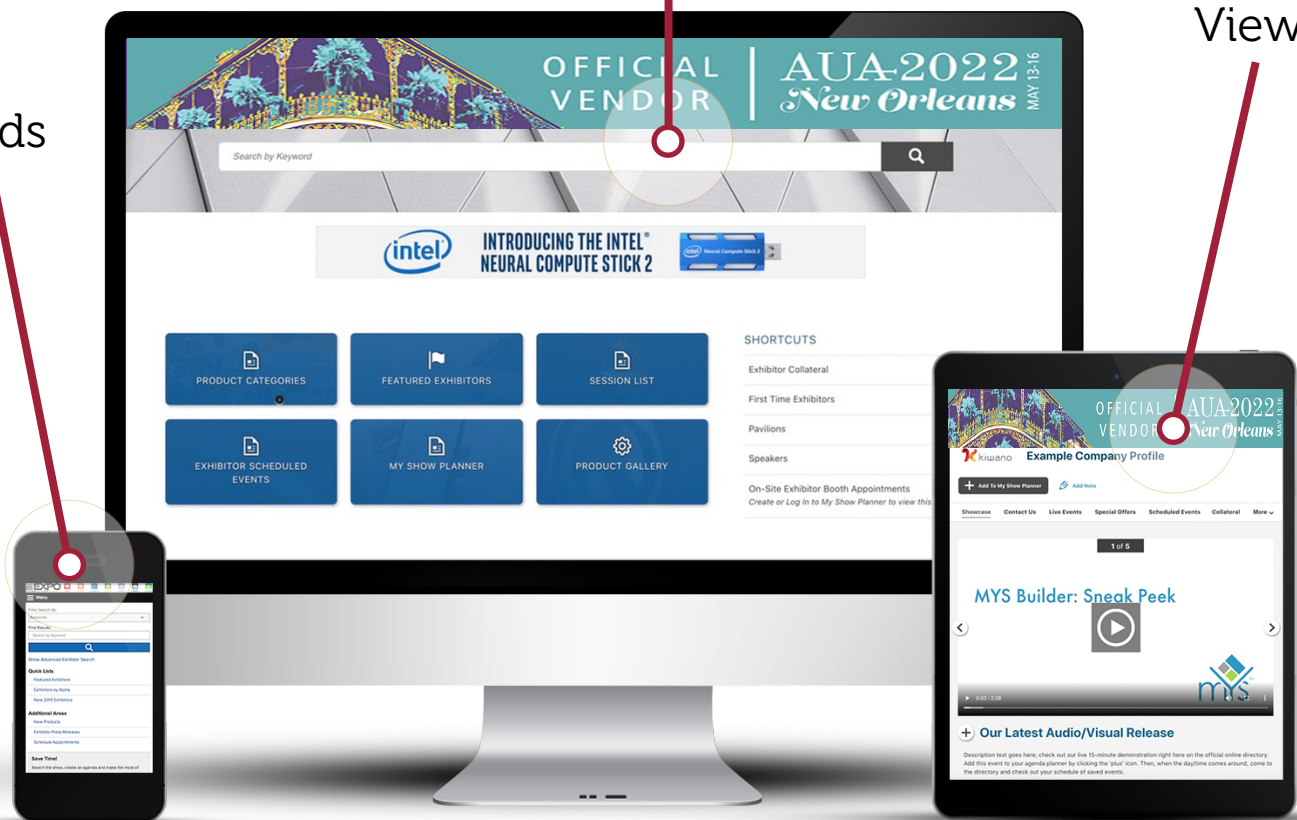
DIGITAL PACKAGES & SPONSORSHIPS



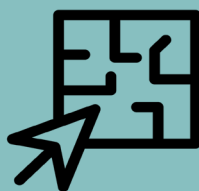
Visits

Showroom
Views

Leads



ONLINE DIRECTORY



INTERACTIVE FLOOR PLAN



SHOW PLANNER

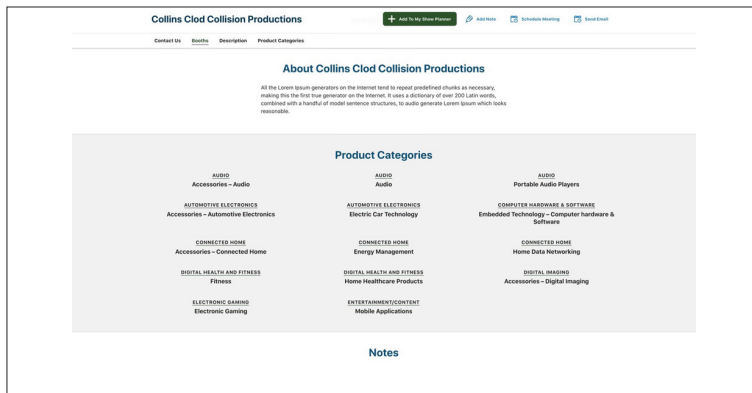
Digital Marketing Opportunities

AUA 2022 LISTING OPTIONS

	STANDARD	LEVEL 1	LEVEL 2
Contact Information	✓	✓	✓
Company Description	✓	✓	✓
Logo		✓	✓
Access to Leads		✓	✓
Featured Exhibitor Inclusion			✓
Priority Search Result Placement			✓
Highlighted Booth on Floor Plan			✓
Product Categories	3	6	8
Collateral		4	6
Virtual Business Cards		4	6
Product Gallery with Images		4	6
Product Gallery with Videos			6

LISTING OPTIONS

Each exhibitor at AUA 2022 receives a complimentary standard listing. Choose one of the enhanced listing options below in order to upload your logo, product images, videos, and more for attendees to get a preview of what you're bringing to this year's show.

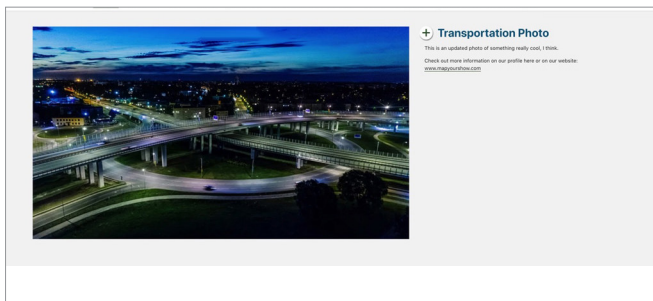


Standard Listing

- Contact Info/Website
- Company Description
- 3 Product Categories

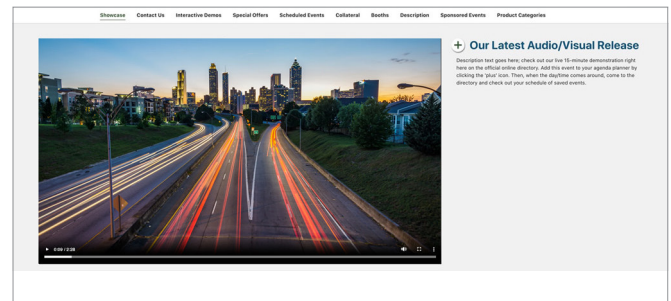
ENHANCED LISTINGS

Level 1 Package



- Includes the Standard Listing
- Logo
- Access to Leads
- **4 Product Images**
- 4 Virtual Business Cards
- 4 Pieces of Collateral
- 3 Additional Product Categories

Level 2 Package



- Includes the Level 1 Package
- **6 Product Videos**
- 2 Additional Product Categories
- 2 Additional Virtual Business Cards
- 2 Additional Pieces of Collateral
- 2 Additional Product Images
- Featured Exhibitor Inclusion
- Priority Search Result Placement
- Highlighted Booth on Floor Plan

ORDER FORM

for the AUA 2022 digital marketing
packages and sponsorships

Confirmation (including remittance information) will be sent upon receipt of Order Form.
All signed agreements will be considered firm, and no cancellations are accepted.

Name _____

Company Name _____ Booth Number _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

This insertion order serves as your commitment to purchase a digital sponsorship provided by Map Your Show (MYS) for AUA 2022. Upon receipt of this signed contract, MYS will, if necessary, issue an invoice for these services and provide the opportunity to immediately activate your online advertising content. Once your package has been activated, your sponsorship CANNOT be canceled and you are due the amount indicated on this insertion order. The payment terms on all invoices are Net 30 Days. If an invoice becomes past due to the point that it becomes necessary to pursue collection efforts, all active web-related content will be suspended and the gross invoice amount is due & payable.

Authorized Signature _____ Date _____

Packages:

Standard Package ☐ Complimentary

Level 1 Package ☐ ~~\$500~~ \$395

Level 2 Package ☐ ~~\$1,500~~ \$995

*Early bird pricing ends on March 4, 2022

Notes: _____



ORDER TOTAL

Please submit completed form to Exhibits@AUAnet.org or **login** to the Exhibitor Dashboard.