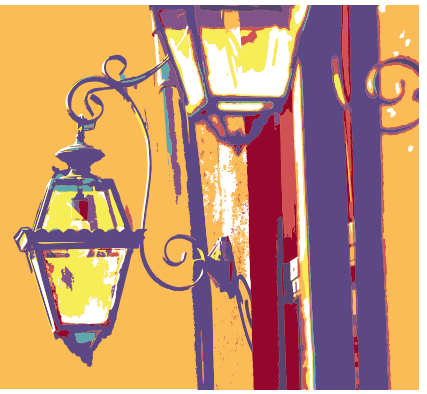


# AUA 2022

## *New Orleans*

MAY 13-16



## SKILLS WORKSHOPS

**Objective:** To provide hands-on industry supported education on the Science & Technology Hall, in a format that is appealing to AUA Attendees.

**Brief Description:**

- Each supporting company will own one day increments of programming in an AUA-built 30' x 40' workshop' each workshop will be in the AUA show look. Included with each workshop is:
- Standard carpet
- 3 - 6' draped tables for interior; 1 6' draped table for exterior
- 3 - 5 amp electrical outlets or equivalent
- 25 – standard side chairs
- 1 header sign with company name and therapeutic topic
- Companies can submit artwork for 1 meter panel sign that will be placed outside the workshop 1 hour prior to exhibit opening for that day. If artwork is not provided by deadline, the AUA will use the companies' SEW schedule as sign content.
- One time use of the AUA2022 pre-show attendee list
- All other furniture, AV and electrical charges are the responsibility of the sponsor.



Sponsor will set programming for the day and choose the presentation leaders for all sessions (adhering to the AUA Speaker Guidelines). Sponsoring companies have 2 hours before and 1 hour after exhibit hours to set up and completely vacate their workshop space.

**Sponsorship Fee:** \$20,000/day Friday, Saturday and Sunday

**Promotion:** AUA will promote the Skills Workshops with a general awareness campaign as a non-CME educational initiative on the Science & Technology Hall through various AUA publications and digital channels. AUA will also promote the program schedules in pre-show and onsite publications and on the AUA Annual Meeting website and in the Mobile App. Publications deadline apply.