



2019 DEMOGRAPHICS

AUA ANNUAL MEETING ATTENDEE PROFILE

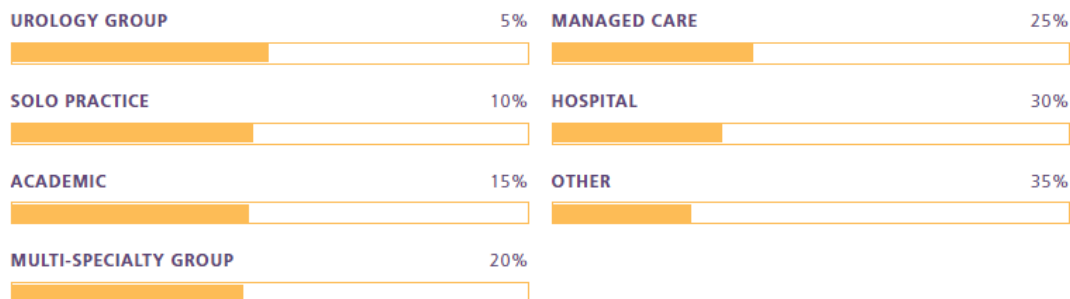
Top States in Attendance (2019)

NEW YORK
CALIFORNIA
ILLINOIS
TEXAS

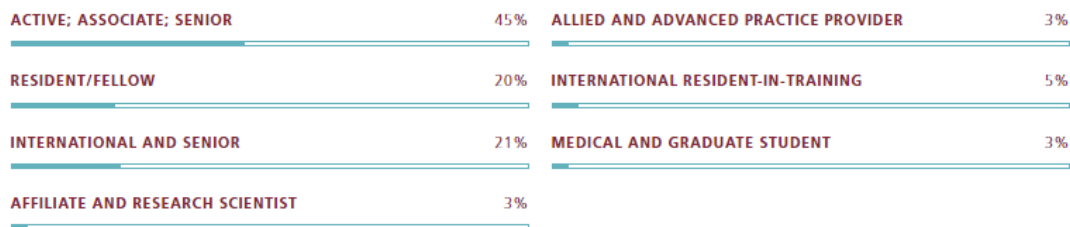
Top Countries in Attendance (2019)

BRAZIL
CANADA
MEXICO
CHINA
JAPAN
ARGENTINA
COLOMBIA
SPAIN
GERMANY
UNITED KINGDOM

Attendee Practice Type



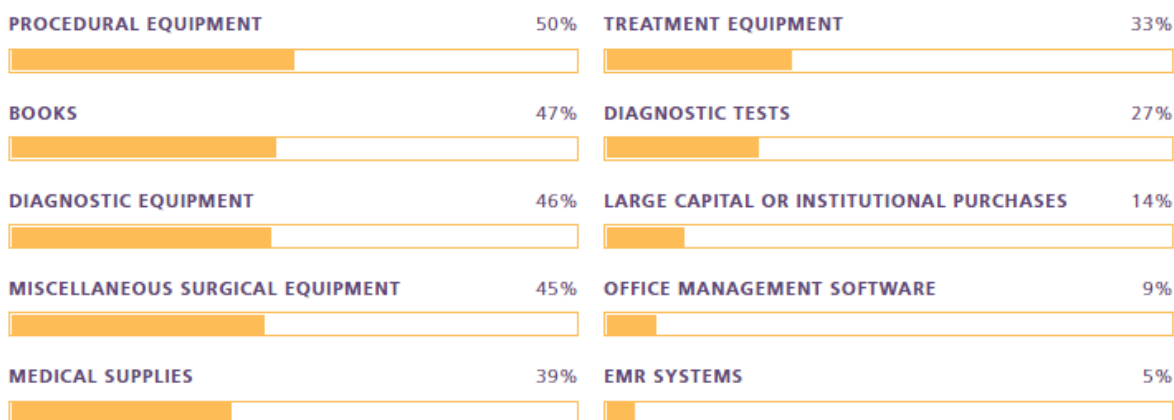
Registration by Category



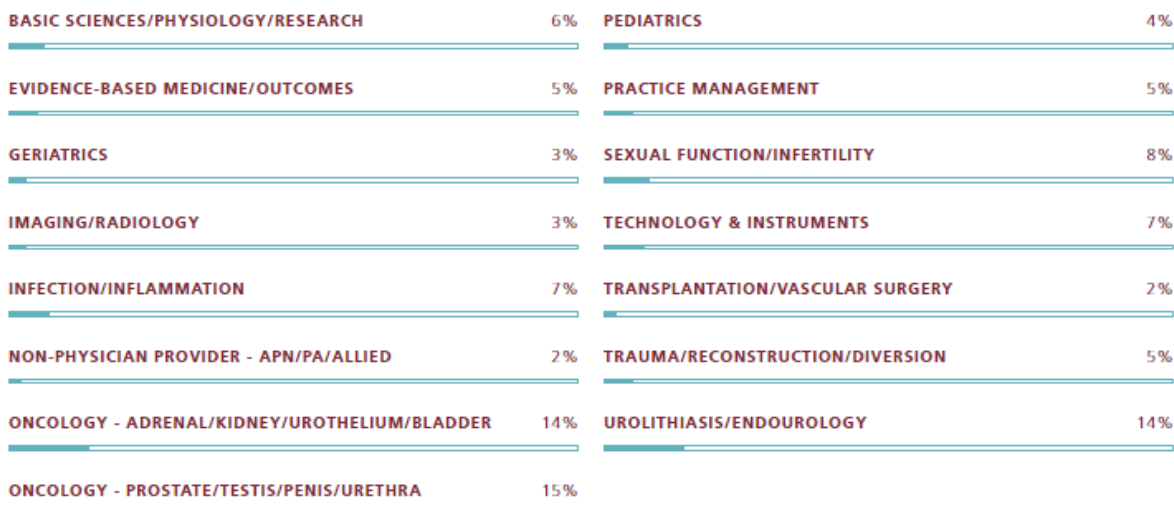


Evaluating Purchases

Of those purchasing decision makers who attended AUA2019, the following were listed as items they planned to evaluate for purchase.



Attendee Subspecialty Areas of Interest



AUA 2023

CHICAGO ★ APR 28-MAY 1



Generate More Leads!

23

total exhibiting hours available!

29,441

leads have been generated by AUA Annual Meeting exhibitors since 2017.

48%

of AUA2019 Attendees were purchasing decision makers for their practice.

Average Leads Per Company

2019 Chicago	2018 San Francisco	2017 Boston
176	147	227

Total leads provided at AUA2019: 22,068