

# THE EMERGING CORNER WE INVITE YOU TO PARTICIPATE

**WHO EXHIBITS?** As part of our mission to connect urology professionals to industry leaders, the AUA strives to provide our members with solutions to their day-to-day challenges. One of the ways we do that is by providing opportunities to expose our members to the newest companies in urology. Take advantage of the turnkey exhibit space at the AUA2024 Science & Technology Hall for start-up companies with emerging products and services. The Emerging Corner exhibitors will participate at our largest annual event with other start-up companies. Exhibitors must meet the following criteria to apply:

- Never exhibited at the AUA's annual meeting
- Company has been in business less than 3 years
- Has not been acquired or merged with a current or previous AUA exhibitor



**Cost: \$9,500**

## Exhibitor Benefits:

Each Emerging Corner exhibitor package includes:

- Turnkey Kiosk, with company logo (as pictured above)
- Material handling for small packages only (under 50 lbs. not to exceed 200 lbs.)
- One (1) basic electrical outlet
- Exclusive preconference attendee list (contact name and physical address only)
- CompuLEAD® App a la carte with 2 Activations
- Two (2) complimentary full conference registration
- Recognition on AUA.net.org/annualmeeting website (logo and link to participant's website)

- Recognition in the on-site Meeting Program+ and AUA2024 mobile app (subject to publication deadline)
- Recognition on on-site conference signage (subject to publication deadline)
- Two (2) priority points per year
- Available to participate for two (2) years
- Recognition in digital Scientific Program (subject to publication deadline)

**Note:** Substitutions are not allowed, overage in material handling and any additional items required are at participant's expense; and will be invoiced directly by the supplier. For more information, contact Sarah Hardy (shardy@auanet.org).

## Enhanced Listing (Level 1):

- Contact Information
- Company Description
- Product Categories (6)
- Logo
- Access to Leads
- Virtual Business Card (4)
- Collateral (4)
- Product Gallery with Images (4)

*Note: The layout of the Emerging Corner is subject to change.*