AUA Annual Meeting 2027

Online Advertising Packages

AUA 2027 San Diego MAY 21-24







Online Directory **Interactive Floor Plan** **Show Planner**

Purchase Contact: Charlie Payne, 513.527.8847, cpayne@mapyourshow.com

What Will My Listing Include?

Features	Basic Listing Included	Level 1 $750 ~~$850~~	Level 2 $2,000 ~~$2,275~~
Contact Information	x	x	x
Website	x	x	x
Booth Number	x	x	x
Product Categories	x	x	x
Company Description	x	x	x
Company Logo		x	x
Access to Online Leads		x	x
Featured Exhibitor Listing			x
Premier Placement in Search Results			x
Highlighted Booth with Corner Peel			x
Business Cards		4	6
Collateral		4	6
Product Gallery with Images and Descriptions		4	6
Product Gallery with Video and Descriptions			6

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MYS Upgrades Glossary

Each element below helps your company stand out, attract attendees, and engage with potential leads during and after the event.

Contact Information *(Included in the basic listing)*

Your 'Contact Us' information, which includes the company name, address, phone number, email, and social media links

Website *(Included in the basic listing)*

A hyperlink that directs users from the company profile to their website

Social Media *(Included in the basic listing)*

Hyperlinks that direct users from the company profile to their social media pages. Included within the 'Contact Us' information.

Booth Number *(Included in the basic listing)*

A clickable link that takes users to your booth location on the floor plan

Product Categories *(Included in the basic listing)*

Exhibitors choose and assign product or service categories to their company profiles, with the categories and their quantity predetermined by the event.

Company Description *(Included in the basic listing)*

Company Logo

The company logo can appear in search results, on the company profile page, or in both locations.

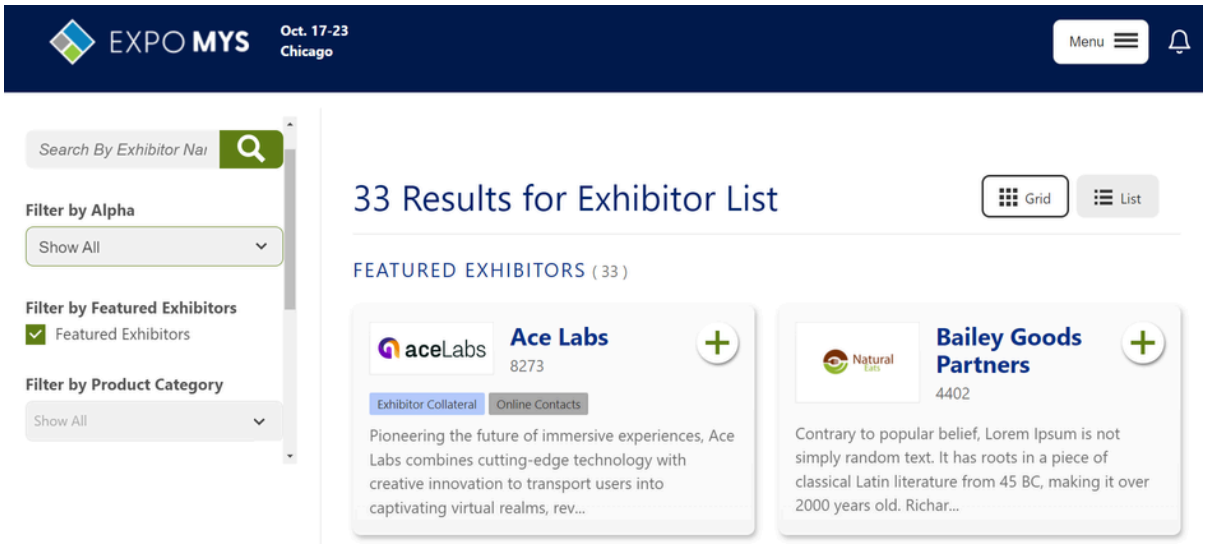
Access to Online Leads

Receive contact details from attendees who share their information with you via the official directory or mobile app. This typically includes their name, title, email, and company, which you can access through the Exhibitor Resource Center.



Featured Exhibitor Listing

Your company will be highlighted in an exclusive list of exhibitors marked as 'featured.' The full exhibitor list will also include a filter, allowing users to view only the featured companies.



Premier Placement in Search Results

Premier placement ensures your exhibitor listing displays at the top of search results and filtered lists relevant to your company's profile. The premier lists are organized alphabetically.

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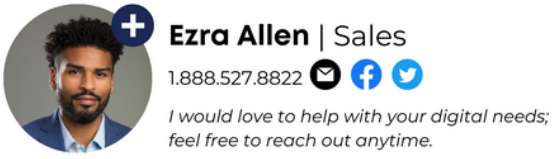
Highlighted Booth with Corner Peel

The interactive floor plan enhances your booth with a distinctive red highlight featuring a peeled corner. This eye-catching addition ensures that your booth stands out and appears on desktop and mobile devices.



Business Cards

Team contacts on your listing enable attendees to contact your team members before, during, and after the show. This information includes their name, headshot, title, description, and individual social media links.



Collateral

Any downloadable content such as PDFs, Word documents, or links for attendees to view. Exhibitors can categorize their collateral into sections like brochures, press releases, whitepapers, case studies, and catalogs.

Special Offers

Exclusive show-specific raffles, company discounts, and giveaways

Exhibitor Scheduled Events

Webinars, trainings, demos, or in-person events you're hosting

Product Gallery Images & Descriptions

Upload a product image along with an accompanying description to your listing

Product Gallery Videos & Descriptions

Upload a product video along with an accompanying description to your listing

Brands

Products manufactured by your company under a specific name and searchable in the online directory/interactive floor plan.

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