

Urology Care Foundation Board of Directors Member - Position Description

I. SUMMARY

The Urology Care Foundation (UCF) Board member serves to help accomplish UCF's mission to support, through philanthropic efforts, the improvement of urological care globally by funding research, clinical education, patient education, and humanitarian programs. Foundation Board members are responsible for providing leadership and guidance for the Foundation by participating in the board activities, serving on committees of the board and supporting the promotional and branding efforts of the UCF. Board members are also expected to participate in pursuing philanthropic support for the UCF Foundation.

II. MAJOR RESPONSIBILITIES

A. Orientation and Mentoring

1. Reviews pre-term orientation materials and participates in pre-term meetings and activities.
2. Mentors incoming board members.

B. UCF Leadership, Governance and Oversight

1. Provides leadership and actively advocates for the Foundation's priorities and fundraising efforts.
2. Attends and participates in four Board meetings per year (generally March videoconference, April/May at AUA Annual Meeting, September videoconference, December at AUA Headquarters).
3. Participates in establishing and reviewing strategic plans and organizational goals.
4. Supports the Board's responsibility to evaluate services/programs, to ensure financial accountability.
5. May be assigned to serve on UCF committees/task forces.

C. Fundraising

1. Proactively networks with other volunteers to identify prospective donors, arranges and participates in face-to-face meetings.
2. Fosters relationships with and plays an active role in stewarding donors.
3. Lends their image, name and reputation in the community to support the Foundation mission.
4. Participates in donor-recognition activities such as receptions and dedications to reflect significant and sincere appreciation by the Foundation Board.

III. SPECIFICATIONS

The UCF encourages diversity among the nominees for Section Representatives [e.g., racial, ethnic, gender and practice type (non-academic practitioners)].

A. Minimum Qualifications

1. Has a sound understanding of nonprofit Foundation policies and the intricacies of donor relationships.
2. Is expected to commit the necessary time to be engaged/involved on an ongoing basis, to be accessible to address issues that arise via e-mail or phone communication and responsive to requests for electronic, teleconference, and in-person meetings.
3. Has effective verbal and written communication skills and must feel comfortable representing the Foundation to the public.
4. Board Members should have the means to support the Foundation financially, and are expected to make an annual leadership gift to the Foundation:
 - Lay Board members: required to give \$25k in the first 2-year term (and any renewed term thereafter), distributed as \$12,500 in year one and \$12,500 in year two.
 - Physician or Scientist/PhD members: required to give or raise funds (no specific amount) in the first two-year term.

B. Behavioral Traits

1. Communicates effectively by presenting information clearly and succinctly, framing discussions while respecting the diverse opinions of others, and compromising to help the board reach consensus.
2. Utilizes long-term vision to evaluate important short-term projects.
3. Possesses leadership qualities and demonstrates ability to act as UCF spokesperson.
4. Recognizes that individual Board members have no power except that granted by the full Board through Bylaws, Board policy or by resolution of the full Board. Understands that all power of the Board is a joint and collective power that exists only when the Board is acting together as one body.

IV. KEY UCF CONTACT

Governance responsibilities or logistics questions should be directed to the UCF Vice President and Deputy Executive Director, Ray Wezik, Esq. at rwezik@auanet.org.

Appendix

The Urology Care Foundation, Inc. (UCF) is the world's leading nonprofit urological health foundation and the official foundation of the American Urological Association.

Vision. Be the leader in improving health care for urologic patients worldwide by supporting research, providing education and advancing humanitarian initiatives

Mission. We support, through philanthropic efforts, the improvement of urological care globally by funding research, clinical education, patient education, and humanitarian programs.

Board of Directors:

The Urology Care Foundation Board of Directors is a fundraising board which helps support and drive the programmatic initiatives of the Foundation. The Board has authority for programming, while the AUA Education & Research, Inc. Board of Directors maintains appropriate oversight through reporting and compliance committees (e.g., Joint Finance Committee, Joint Bylaws Committee, etc.).

The minimum voting members of the UCF Board of Directors include the Foundation Board President, Treasurer, three physician members and four lay members. An additional four at-large members may be appointed as needed for a maximum of thirteen voting members. The Secretary is selected from the existing directors. The President and the at-large members may, but need not be physicians, and all members are distinguished individuals exhibiting fundraising interest/capability along with a passion for improving patient care urological care worldwide. The physician members of the Board must be AUAER members. The Secretary, Physician and Lay Board members may not simultaneously serve on the AUAER Board of Directors.

Foundation Programs:

Research

The UCF funds research across the entire spectrum of urological disease, and uses grant dollars, leadership and coaching programs, and government and private agencies to aid researchers in finding cures. Those AUA members receiving research and fellowship awards include medical students, residents, early career researchers, scientists and surgeon scientists on the cusp of becoming independently funded – all with the goal of ultimately improving patient care. The UCF also supports research-oriented education, grant-writing, mentoring and leadership programs to enhance the development of researchers.

Outreach and Patient Education

Since 1987, the Foundation's unique relationship with the AUA, an organization of more than 24,000 urologists, healthcare providers and researchers, has made UCF the leading source of accurate, up-to-date urological health information. The UCF works closely with the AUA's Government Relations team, patient advocacy groups and other stakeholders to address urologic health and wellness issues at the local and national levels. The UCF has a vast repository of patient education materials, providing opportunities for patients, community healthcare workers, families and the public to learn about urologic topics.

Resources include:

- UrologyHealth.org, offering urologic health information and a unique service to help the public find local urologists, and free or low-cost prostate cancer screenings
- Patient and public awareness and educational campaigns for urologic diseases
- Urologic disease-specific brochures, fact sheets, DVDs/videos, podcasts and patient guides
- UrologyHealth Extra® newsletter
- Community Outreach

Humanitarian Initiatives

The UCF Humanitarian Grant Program supports the outstanding efforts of individuals and projects that provide direct urologic patient care to individuals and communities in underserved areas, either within or outside the United States. These grants help fund short term medical missions that are being undertaken by AUA members, with each grant supported by a humanitarian endowment. The Foundation's Humanitarian Recognition Award acknowledges an individual for demonstrated commitment to improving access to quality urologic health care in underserved populations. The UCF Health Equity Fellowship is designed to train early career urologists who are passionate about humanitarian work within the United States so that they may be effective in engaging with diverse communities, especially those most marginalized. The Fellow will be equipped with the skills necessary to develop and implement innovative approaches to address inequities in urological care.

Foundation History

Originally established in 1987 as the American Foundation for Urologic Disease (AFUD), the organization consolidated its programs with the American Urological Association and in 2005 a new entity was created — the American Urological Association Foundation (AUAF). The new partnership resulted in a common AUA/AUAF Board of Directors and AUAF staff being employed by the AUA and dedicated to work on Foundation activities and work closely with AUAF committees. Through the consolidation, the Foundation was able to integrate the activities and programs of research, patient/public education and patient advocacy through a Foundation that is part of its medical specialty organization. The consolidation also allowed the Foundation to access and link to AUA resources and professional staff expertise to address the needs of AUA members, educational needs of patients, caregivers and the public. In 2011, the AUA Board conducted strategic planning sessions, including an independent analysis of AUAF, to determine how the organization could optimize philanthropy as a leading urologic health charity that promotes research and patient/public education. In 2012, the Board approved strategies to evolve the current Association foundation to a Philanthropic Public Charity foundation. These strategies included changing the name of the foundation to the Urology Care Foundation, Inc., (UCF) establishing a new foundation Board of Directors and providing additional staffing and other resources to advance the UCF as a philanthropic public foundation. Under the new structure, the Foundation Board and UCF President have dedicated AUA staff to implement Foundation initiatives and conduct daily operations to advance the Foundation's mission.

Revised (July 2024)

Updated/Reformatted for Urologist Board Member (December 2021) Updated to include Health Equity Fellowship (June 2023)