Bladder Health Committee
A Patient Education Council Subcommittee

Staff Liaison  Nicole Ramey

Chair  Elizabeth Timbrook Brown, MD, MPH

Terms of Office  Chair 2-year term (renewable once)
                Members 3-year term (renewable once)

Committee Makeup
The Committee is comprised of the Chair, Chair-elect and 4 other members. When seeking necessary expertise, diversity in terms of geography, race/ethnicity, gender, age, whether a health care provider’s experience is with a community practice or academic institution or a particular patient subpopulation, shall be taken into consideration, especially when these factors affect risks and outcomes in patients.

Mission Statement:
The mission of the Public Education Health Committees is to serve as consultative bodies, working with the Foundation patient education team, to help guide strategic direction for patient education development and outreach as well as serve as a resource for the development, review and oversight of the Foundation patient education materials.

Committee Meetings:
At least two meetings annually via a teleconference or web conferencing system. Email correspondence as required on specific projects.

Time Commitment
Depending on the priorities set for the year, time commitments can vary significantly. Developing materials can take longer than reviewing and updating, so note that the below numbers are averages.

Chairs: 5 to 10 hours a month
Members: 3 to 6 hours a month

Qualifications
Must have expertise in the Bladder Health. Members should be collegial, vibrant, deadline dependable, efficient, knowledgeable about various their respective health topic. They should have a willingness to make meetings and conference calls a priority, be willing to serve on Expert Panels as needed and promptly produce a requested project.
Responsibilities

Chairs:
- Serves ex-officio on the PEC and advises the Council on matters in their specialty area
- Assist in developing an action plan for their respective Health Committees
- Working with the Foundation staff, ensure all action items related to said Committee are completed by designated deadlines
- Report to Council progress on initiatives and projects related to their committee’s topic

Chair-elects
- Serves ex-officio on the PEC and advises the Council on matters in their specialty area when Chair is unavailable
- Support the Chair in ensuring all action items are completed in a timely manner
- Reports to Council progress on initiatives and projects related to their committee’s topic when the Chair is unavailable

Members:
- Set priorities for the development of initiatives and products
- Serve as a resource for the development, review and oversight of public educational information
- Serve as a liaison between advocacy and patient organizations when needed

Recent Accomplishments 2020
- Updated a patient guide, three fact sheets and an existing web article to align with the Muscle Invasive Bladder Cancer AUA Clinical Guideline
- Updated a patient guide, fact sheet and an existing web article to align with the Non-Muscle Invasive Bladder Cancer AUA Clinical Guideline
- Updated an existing web article and fact sheet to align with the Asymptomatic Microhematuria AUA Clinical Guideline
- Updated content and designs of multiple existing patient education materials about Bladder Prolapse, Incontinence, SUI, Nocturia and Pelvic Floor Strengthening
- Contributed to the development of multiple industry funded projects to include 4 Bladder Cancer videos, 6 projects about Women’s Bladder Health and the Living Healthy Cookbook with Information about Urologic Cancers featuring celebrity chefs