**Staff Liaison**  
Nicole Ramey

**Chair**  
Brian Stork, MD

**Terms of Office**  
Chair: 2 years (renewable once)  
Members: 2 years (renewable once)

**Council Makeup**  
The Chair is the editor of the Foundation’s primary publication. Members include the component committee chairs that serve ex-officio, in addition one member from each component committee (Bladder Health, Kidney & Adrenal Health, Pediatric Health, Prostate Health, Reproductive & Sexual Health, and Technology & Publications). A member from a patient advocacy organization or community engagement group also serves as a member.

**Mission Statement**  
The Council will advise the Board on matters requiring medical and scientific judgment, and regarding patient or public educational information. It will serve as a resource for the development, review and oversight of such educational materials and programs. (UCF Bylaws May 2015)

**Council Meetings**  
There will be one face-to-face meeting during the AUA Annual meeting and at least two additional meetings throughout the year, via teleconference or web conferencing. The Council Chair will submit a report, detailing the status of Council and the six health Committees projects, to the Foundation Board during regularly scheduled meetings and via teleconference as requested. Additionally, contact with council members via conference calls and email correspondence shall occur throughout the year.

**Time Commitment**  
**Chair:** 10-15 hours monthly on average  
**Member:** 10-20 hours is an annual average, in addition to participation on a Public Education Health Committee and/or non-standing expert panel

**Qualifications/Responsibilities**  
**Chair:**
- Advise the UCF Board of matters requiring medical & scientific judgment and regarding patient or public educational information.  
- Nominate Council, Committee and Expert Panel members.  
- Occasionally will be asked to be quoted for media.  
- Assist the UCF Board and Foundation team in identifying specialists that can provide advice on emerging issues.  
- Support the Foundation team in setting priorities and direction for public education projects.  
- Present information to Urology Care Foundation and AUA Board of Directors.  
- Serve as Public Education Council liaison and representative during Industry meetings, and represents the AUA to other outside groups and organizations events/programs, when necessary.
Members:

- Provide medical/professional expertise in the development of disease/condition specific educational materials designed to address critical health information needs in the field of urology, this may include participating in other Committees and Expert Panels as a member.
- Provide suggestions for future topics for public education material development and input on the prioritization of public education and patient advocacy projects.
- Interacts with Foundation and Patient Advocacy Groups during Annual Meeting.
- Social media interaction.
- Suggest sources of financial support for production and distribution of patient education materials.

Recent Accomplishments 2021

- Fulfilled 32 grant-funded patient education deliverables and more than 130 non-funded patient education deliverables.
- Increased the visibility and expanded the reach of the Foundation’s materials through technology and publication platforms including social media, podcasts, videos, UrologyHealth.org and our award-winning magazine, UrologyHealth extra®.
- Introduced more than 75 new patient education materials in languages other than English, including new translations in French, German, Spanish, Italian, and Vietnamese.
- Continued to nurture Diversity and Inclusion (D&I) patient education efforts by further advancing the development of linguistically appropriate and culturally competent materials reflective of the global population the Foundation serves. Examples of these efforts include:
  - Disparities of care patient education pieces focusing on men with a higher risk for prostate cancer.
  - Black men and women’s health materials to include 6 new pieces of patient education.
  - Adult gender affirmation patient pieces with 5 new fact sheets to address urologic basics for this population.
  - QR codes developed to help make patient education accessible to all.
- The development, review and update of the majority of the patient education materials included the following topical area, which reflect the Council’s component committees (Bladder Health, Kidney & Adrenal Health, Pediatric Health, Prostate Health and Reproductive & Sexual Health).