

American Political Action Committee (PAC) Board

Terms of Office Chair & Officers: 2 years (renewable once)

Members: 2 years (renewable once)

Operates on calendar year

Committee Makeup

The Committee is comprised of three officers (Chair, Vice-Chair/Secretary, Treasurer) and six at-large members. The PAC Board membership is comprised of domestic AUA members from different practice settings and representing diverse geographic and political interests.

Vision/Mission/Purpose

The PAC Board is organized for the following purposes:

- 1) To support candidates for Congress who, regardless of party affiliation;
 - a. have expressed support for issues important to patients with urologic symptoms/conditions, urologists and other urologic health professionals treating these patients, and researchers working to improve our understanding of these conditions, or whose positions on important legislative matters align with those of the urologic community; or
 - b. have expertise or jurisdiction on issues affecting the urologic community or have seniority on committees or are within the leadership of Congress to have an impact upon such issues; or
 - c. represent key states where the urologic health professionals have significant operations and interests
- 2) To support the national political parties and their House and Senate campaign committees in connection with issues important to the urologic community;
- 3) To protect, preserve, and further the private enterprise system; to promote good citizenship through the personal and financial participation of American Urological Association, Inc. members in the elective process at the federal government level; to promote and strive for excellence in government by encouraging and stimulating American Urological Association, Inc. members to take a more active and effective part in governmental affairs; to encourage American Urological Association, Inc. members and others to understand the nature and actions of government; and to assist American Urological Association, Inc. members and others in carrying out their civic responsibilities.

Committee Meetings

The PAC Board meets in person at the Annual Urology Advocacy Summit in Washington, DC and at the fall Health Policy Weekend at the AUA headquarters. Additionally, two interim virtual meetings are held. Additional meetings may take place as needed.

Time Commitment

Chair: 185 hours annually Member: 135 hours annually

Responsibilities

The PAC Board shall meet periodically to consider issues relating to the management of the PAC, including, but not limited to:

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- 1) Determining how funds shall be distributed to candidates during the two-year fundraising cycle.
- 2) Actively engage in peer-to-peer fundraising campaigns to meet annual AUAPAC fundraising goals. This includes leveraging professional and personal contacts to reach and exceed fundraising goals.
- 3) Contributing at least \$2,000 per calendar year to AUAPAC for at-large board members; PAC officers should contribute a minimum of \$3,000 per calendar year.
- 4) For at-large board members, recruitment of a minimum of 10 new AUAPAC contributors with a collective contribution amount of at least \$3,000 (\$300 average contribution) for a calendar year; for PAC officers, recruitment of a minimum of 15 new AUAPAC contributors with a collective contribution amount of at least \$6,000 (\$400 average contribution). "New" AUAPAC contributors are defined as contributors who have never previously contributed to the AUAPAC.
- 5) Participating and collaborating with the AUAPAC Manager in AUAPAC solicitation campaigns (participation in matching contributions, which can count toward a board member's required annual PAC contribution), including writing fundraising solicitations and creating content for campaigns such as short videos.
- 6) Participating and collaborating with the AUAPAC Manager in AUAPAC education campaigns, including calls, presentations, short videos, and sending emails/graphics to professional and personal contacts eligible to contribute to AUAPAC.
- 7) Participating and collaborating with the AUAPAC Manager in recruiting and training new PAC Champions/Ambassadors. At-large board members should recruit five new PAC Champions during the calendar year; PAC officers should recruit eight new PAC Champions during the calendar year.
- 8) PAC officers and at-large members will collaborate with the AUAPAC Manager to develop content for PAC newsletters and year-end reports, such as personal messages and solicitations.
- 9) Participating in quarterly PAC Board meetings.
- 10) Presenting on the benefits of AUAPAC and the importance of donating to members of the restricted class within practices, institutions, at subspecialty meetings, section meetings and other areas of opportunity for engagement.

Compliance

Committee positions are open to AUA members in good standing. All new members are required to agree to abide by <u>AUA's Civility Policy</u> when they accept their appointment and agree to annually complete a COI Disclosure Form in accordance with <u>AUA's COI Disclosure Policy</u>. The AUA reserves the right to suspend or remove a member from participation in any AUA activity while the individual is under investigation for a violation of AUA's policies.

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Selecting Officers

The Chairperson of the Committee shall be selected by the American Urological Association, Inc. Board of Directors. The Vice Chair/Secretary and the Treasurer will be selected by the Chairperson, subject to the approval of the American Urological Association, Inc. Board of Directors.

No "foreign national" as defined by the FEC, including foreign citizens (not including dual citizens of the United States), immigrants who are not lawfully admitted for permanent U.S. residence, foreign governments, foreign political parties, foreign corporations, foreign associations, foreign partnerships and any other foreign principal, as defined at 22 U.S.C. § 611(b)), shall play any role in selecting or appointing members of the Board of Directors, nor shall any foreign national participate, directly or indirectly, in the decision-making process of the Board of Directors or of the Committee.

Criteria for Selecting New Members

- 1. Willingness to make personal contributions, actively solicit contributions, and leverage personal and professional networks to connect the AUAPAC with potential contributors.
- 2. Willingness and ability to serve as an advocate for the AUA's mission, PAC, and policy positions without regard to personal political beliefs.
- 3. Commitment to providing guidance, oversight, and support for fundraising planning, development, management, and compliance/reporting to ensure that fundraising activities are strategically aligned with AUA's and the Public Policy Council's goals.

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