



American Urological Association Leadership & Business Education Committee

An Education Council Subcommittee

Terms of Office Chair: 3 years (non-renewable)
 Members: 3 years (renewable once)

Committee Makeup

The Committee consists of between 10-15 voting members. Up to two of these members should be non-MDs, one of which should have coding and reimbursement expertise. The remaining members will be urologists who represent a mix of AUA members from varying practice setting and geographic perspectives that may include:

- Urologist from a large group practice (mega-practice)-independent.
- Urologist from a large group practice-private equity owned.
- Urologist from a medium size, independent urology practice who is the designated practice leader, preferably someone with an MBA or MHA degree.
- Urologist employed by a hospital/health-system.
- Mid-career urologist who is an aspiring leader and has demonstrated commitment by pursuing additional training or education in the business of medicine.
- Urologist from a successful academic practice who holds a business/leadership position within the department or institution.

Non-voting members include:

- (1) Young Urologists Committee Liaison
- (1) Residents and Fellows Committee Liaison

Mission Statement

The Committee serves as an advisor to the Education Council, spearheading the creation of leadership and business education resources. Our mission is to proactively develop initiatives that enhance the AUA Institute for Leadership & Business offerings and cater to the needs of AUA members.

Committee Meetings

Members are required to participate in approximately three teleconferences annually. Members may also participate on various subgroups, if requested, to help drive the identification and development of educational activities and initiatives that meet the needs of AUA membership. The Committee also communicates, as needed, throughout the year via conference calls and email.

Time Commitment

Chair: 30 hours annually
Member: 20 hours annually

Responsibilities

Chair: The Chair will facilitate the identification and development of leadership and business educational activities for the AUA. The Chair will arrange and lead meetings and teleconferences with the assistance of the AUA Staff Liaison and will communicate with the Education Chair as necessary. The Chair is required to have prior experience as a member of the Leadership and Business Education Committee. The Chair is a member of the Education Council.

Members: Members are asked to provide guidance and input on leadership and business-related issues. Members should have direct involvement in management activities in their work setting, respond to email correspondence in a timely manner, adhere to established deadlines, and have a particular knowledge and interest area of business, management, and leadership issues currently facing urologists. Members will assist the Chair in the identification and development of educational activities and initiatives for the AUA.

Compliance

Committee positions are open to AUA members in good standing. All new members are required to agree to abide by [AUA's Civility Policy](#) when they accept their appointment and agree to annually complete a COI Disclosure Form in accordance with [AUA's COI Disclosure Policy](#). The AUA reserves the right to suspend or remove a member from participation in any AUA activity while the individual is under investigation for a violation of AUA's policies.

Criteria for Selecting New Members

- Involvement in business management activities of urology work setting
- Knowledge of leadership issues currently facing urologists
- So that the AUA is in compliance with ACCME Standards, Members of Office of Education committees are not permitted to have financial relationships with ineligible companies (formerly commercial interests) that the ACCME would deem to be that of an owner or employee. Owners are defined as individuals who have an ownership interest in a company, except for stockholders of publicly traded companies, or holders of shares through a pension or mutual fund. Employees are defined as individuals hired to work for another person or business (the employer) for compensation and who are subject to the employer's direction as to the details of how to perform the job.

Criteria for Selecting Next Chair

The Chair should have knowledge of how to facilitate an effective meeting, hold a business leadership role in a practice setting, and respond to email correspondence in a timely manner. Chairs are chosen from current or past committee members and are selected by the Education Chair.

Recent Accomplishments – 2024

- Identified topics for the twenty-four Leadership & Business Podcast episodes that were released two episodes per month and boosted user engagement.
- Reviewed course applications of leadership and business education courses for inclusion into the AUA2025 Instructional Course pass.
- Assessed and evaluated the existing content within the AUA Urology Core Curriculum's "Business and Communication" module.
- Developed practice management and coding education in conjunction with course directors for the AUA Practice Management & Coding Program and AUA Coding*Plus*.