

Terms of Office Chair: 3 years (non-renewable)
 Members: 3 years (renewable once)

Committee Makeup

The Committee is comprised of the Chair and 5 other members. When seeking necessary expertise, diversity in terms of geography, race/ethnicity, gender, age, whether a health care provider's experience is with a community practice or academic institution or a particular patient subpopulation, shall be taken into consideration, especially when these factors affect risks and outcomes in patients.

Mission Statement:

The mission of the Public Education Health Committees is to serve as consultative bodies, working with the Foundation patient education team, to help guide strategic direction for patient education development and outreach as well as serve as a resource for the development, review and oversight of the Foundation patient education materials.

Committee Meetings:

At least two meetings annually via a teleconference or web conferencing system. Email correspondence as required on specific projects.

Time Commitment

Depending on the priorities set for the year, time commitments can vary significantly. Developing materials can take longer than reviewing and updating, so note that the below numbers are averages.

Chairs: 5 to 10 hours a month

Members: 3 to 6 hours a month

Qualifications

Must have expertise in Bladder Health. Members should be collegial, vibrant, deadline dependable, efficient, knowledgeable about various their respective health topic. They should have a willingness to make meetings and conference calls a priority, be willing to serve on Expert Panels as needed and promptly produce a requested project.

Responsibilities

Chairs:

- Serves ex-officio on the PEC and advises the Council on matters in their specialty area
- Assist in developing an action plan for their respective Health Committees
- Working with the Foundation staff, ensure all action items related to said Committee are completed by designated deadlines
- Report to Council progress on initiatives and projects related to their committee's topic

Chair-elects

- Serves ex-officio on the PEC and advises the Council on matters in their specialty area when Chair is unavailable
- Support the Chair in ensuring all action items are completed in a timely manner
- Reports to Council progress on initiatives and projects related to their committee's topic when the Chair is unavailable

Members:

- Set priorities for the development of initiatives and products
- Serve as a resource for the development, review and oversight of public educational information
- Serve as a liaison between advocacy and patient organizations when needed

Compliance

Committee positions are open to AUA members in good standing. All new members are required to agree to abide by [AUA's Civility Policy](#) when they accept their appointment and agree to annually complete a COI Disclosure Form in accordance with [AUA's COI Disclosure Policy](#). The AUA reserves the right to suspend or remove a member from participation in any AUA activity while the individual is under investigation for a violation of AUA's policies.

Criteria for Selecting New Members

- Subject matter expertise in bladder health
- Excellent written communication skills able to review and revise public educational information

Criteria for Selecting Next Chair

Chairs are chosen from current or past committee members and are selected by the Public Education Council Chair. The Chair and Chair-elect are selected based on expertise, diversity in terms of geography, race/ethnicity, gender, age, whether a health care provider's experience is with a community practice or academic institution or a particular patient subpopulation. Chair-elects will be chosen during the last year of the current Chair's term so they may have one year to serve while shadowing the existing Chair.

Recent Accomplishments – 2024

- Updated content and designs of nearly 80 existing patient education materials about general bladder control, incontinence, stress urinary incontinence, overactive bladder, and bladder cancer to include translations in multiple languages
- Contributed to the development of multiple industry-funded projects to include NMIBC and MIBC fact sheets and podcasts