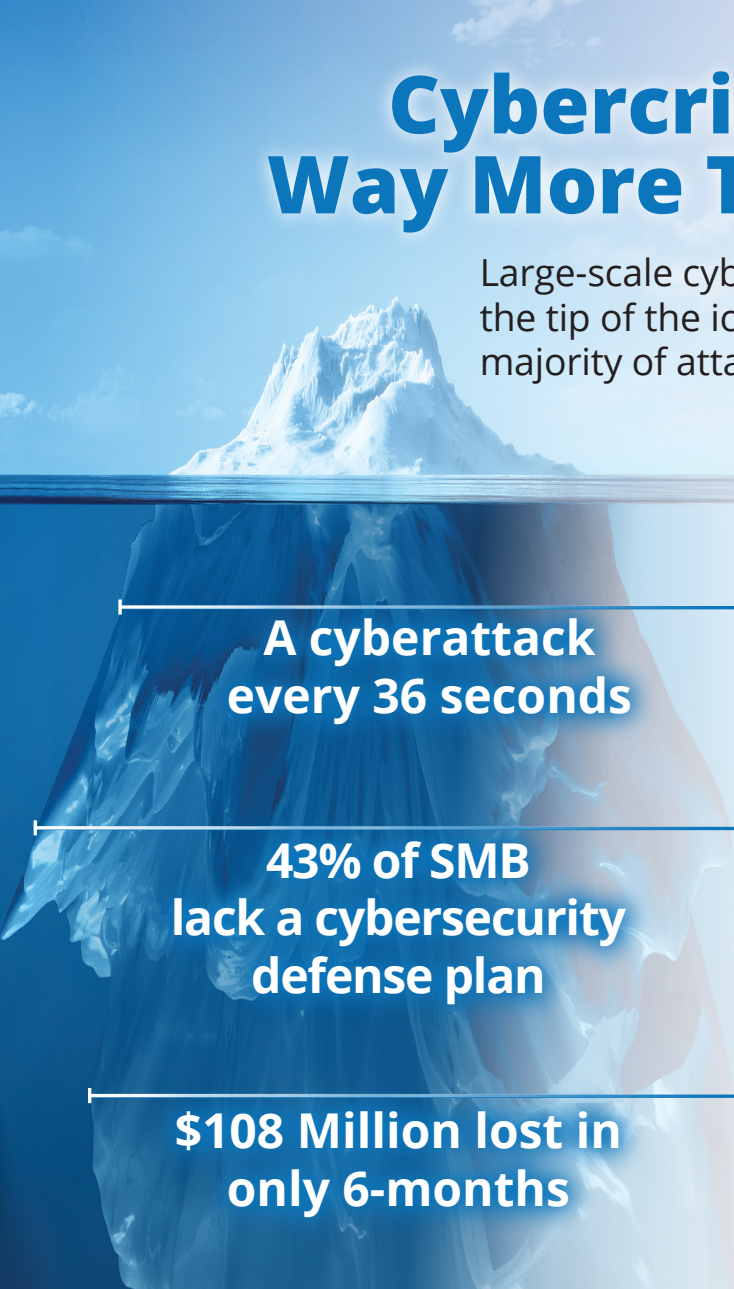


Cybercrime Happens Way More Than You Think!

Large-scale cyberattacks make the news, but that's just the tip of the iceberg. Cybercrime is on the rise, and the majority of attacks go unreported.

Consider the following facts:

An illustration of an iceberg floating in the ocean. The tip of the iceberg is above the water line, while the much larger base is submerged below. Three horizontal lines extend from the submerged part of the iceberg to the left, each pointing to a fact. The background is a blue sky with clouds above the water and a blue ocean below.

A cyberattack every 36 seconds

The University of Maryland found that there is an average of 2,244 cyberattacks per day, which is one every 36 seconds.

43% of SMB lack a cybersecurity defense plan

The International Criminal Police Organization (Interpol) reported that small- and medium-sized businesses (SMB) are being targeted at an increased rate.

\$108 Million lost in only 6-months

The US Federal Trade Commission, in a recent 6-month period, had seen over 128,000 phone-based fraud scams that cost victims a whopping \$108 Million – that's only half a year!

Staying Safe Starts with YOU!

We often assume cybercrime only happens to someone else but hackers know the easiest way to get to your organization's information is through **YOU!**

Here are some actions to stay safe.

- Be careful what you post and share online.
- Don't reuse passwords for multiple sites.
- Follow your organization's security policies and procedures.
- If something seems suspicious, always verify that it's legitimate.

In the time it took you to read this document, there were multiple cyberattacks across the globe. Make sure you stop, look, and think before you take any sort of action.